

fashion calendar

AUGUST 17 1970

30th year • issued weekly

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will yield maximum use of FASHION CALENDAR to the reader. . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, AUGUST 17, 1970

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday	NEW YORK GIFT	LITTLE BROS. SHOWS	PARK-SHERATON HOTEL;
August 16-	SHOW FOR TRADE	(220 FIFTH AVENUE)	NEW YORK COLISEUM
August 21	Exhibit of over 5,000 lines. Contact: Maxine or Bob Carman, MU. 3-3380.		
Monday	PARIS FASHION	WOMEN'S WEAR DAILY	AMERICANA HOTEL
August 17	SUMMARY		IMPERIAL ROOM, 1 A
9:30 A.M.	Admission by ticket only. Contact: AL. 5-5252, ext. 402.		
Beginning	RESORT COLLECTION	BRIGANCE	1411 BROADWAY
Monday	BY TOM BRIGANCE	WATERCLOTHES	SHOWROOM - 16TH FLOOR
August 17	By appointment. Contact: Victor Salzman, 563-0416. Publicity: Lita Semerad, 868-9357.		
Beginning	TODDLERS AND BOYS'	ROB ROY	34 WEST 33RD STREET
Monday	HOLIDAY COLLECTION		SHOWROOM - 4TH FLOOR
August 17	Shirts, vests, sportswear sets and "twinniers." By reservation. Contact: 947-8100. Publicity: Janet Laib, UN. 1-0110.		
Beginning	YOUNG MEN'S HOLIDAY	STROBE	34 WEST 33RD STREET
Monday	BOUTIQUE COLLECTION		SHOWROOM - 4TH FLOOR
August 17	Showing of men's shirts. By reservation. Contact: Tony Margolis, 947-8100. Publicity: Janet Laib, UN. 1-0110.		
Wednesday	FASHION SHOW	JANET LEITNER	BARBETTA RESTAURANT
August 19	AT LUNCHEON	FOR MR. LAURENCE	321 WEST 46TH STREET
12:30 P.M.	"Fantasy in Fur Millinery and Fur Accessories." Reservations (\$5.95):		
Luncheon	CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.		
August 19	ITALIAN COUTURE PICTURE RELEASE DATE		
Thursday	PRESS SHOWING:	FRANKLIN SIMON	33 WEST 34TH STREET
August 20	"DESIGN AMERICA"		4TH FLOOR
9:00 A.M.	Fashions by fifty-six young American designers. Showing at 9:15. By		
Breakfast	invitation. (Customer shows at 6:00 P.M., Monday, Aug. 24, and Thursday, Aug. 27). Publicity: Adrienne Seiden, OR. 5-1000, ext. 388.		
Thursday	FALL FASHIONS:	BERGDORF GOODMAN	5TH FLOOR
August 20	CUSTOMER SHOW		MISS BERGDORF
11:30 A.M.	Showing of collection by Shannon Rodgers for Jerry Silverman. Publicity: Madeline de Vries, PL. 3-7300.		
August 22	OPENING OF BLOOMINGDALE'S YVES ST. LAURENT SHOE & ACCESSORIES BOUTIQUE		

Sunday	HOLIDAY-RESORT	TEXAS FASHION	APPAREL MART
August 23	MARKET SHOW	CREATORS ASSN.	DALLAS, TEXAS
6:00 P.M.	"Holiday and Resort Winners' Circle." By invitation. Contact: TFCA,		
Cocktails	3641 Apparel Mart, Dallas, 214-631-0662.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Postponed August 24	B. H. WRAGGE PREVIEW OF EARLY RESORT GROUP, ORIGINALLY SCHEDULED FOR 11:00 A.M., HAS BEEN POSTPONED TO SEPT. 21 at 11:00 A.M. (See Pg. 9).		
Beginning Monday August 24	EARLY FALL AND RESORT COLLECTION Continuous by appointment. Contact: Betsy Klein, 736-1076.	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Beginning Monday August 24	OPENING OF RESORT COLLECTION Continuous showings. Contact: Lucille Tice, WI. 7-8235.	DONALD BROOKS BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday August 24	RESORT AND HOLIDAY COLLECTION Continuous showings. Contact: Maria Scotto, 244-6231.	CHESTER NOW	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday August 24	OPENING: RESORT- SPRING COLLECTION By appointment. Contact: Joanne Jaap or Timmie Riche, 239-8530.	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday August 24	HOLIDAY AND RESORT LOUNGEWEAR Continuous by appointment. Contact: 279-0710.	DYNASTY	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday August 24	HOLIDAY AND EARLY RESORT COLLECTION Continuous showings. Contact: Martin Yasser, 695-1617.	RUDI GERNREICH FOR HARMON KNITWEAR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday August 24	OPENING OF RESORT COLLECTION By appointment. Contact: Linda Johnson, 244-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday August 24	HANDBAG SHOWINGS: MARKET WEEK Holiday-Resort handbag market week. Publicity: Natalie Marcin, 683-6969.	NATIONAL HANDBAG ASSN (347 FIFTH AVENUE)	MEMBER SHOWROOMS
Monday August 24- August 28	FASHION SHOWINGS: COLLEGE-CAREER "Salute to Off-Broadway" -- daily fashion shows, including highlights of Off-Broadway shows. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR 6TH FLOOR
Monday August 24- August 28	HOLIDAY-RESORT NIGHTWEAR Informal showings, by appointment. Contact: Mary Ann Shraky, 682-8510.	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM - PENTHOUSE
Tuesday August 25- August 27	SPRING '71 FABRIC DISPLAY Three-day display of Spring '71 fabrics. Co-chmn.: Melba Hobson, Tanner of North Carolina; Jane Harvey, Dow Badische. Prices: \$4.00 (members); \$6.00 (guests). Contact: CI. 7-3940.	THE FASHION GROUP, INC.	9 ROCKEFELLER PLAZA ROOM 1722
Tuesday August 25 1 P.M.	OPENING OF SPRING COLLECTION Thereafter on 7th Floor. Contact: Judy Harvey, LO. 4-0462.	SPORT SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday August 26 8:30 A.M.	HOLIDAY LOUNGEWEAR: FASHION BREAKFASTS Also, Thurs., Aug. 27 at 8:30. By invitation to retailers only.	GLAMOUR MAGAZINE & CELANESE FIBERS MARKETING	420 LEXINGTON AVENUE GLAMOUR - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Cancelled August 27	JERRY SILVERMAN'S SHOWING OF RESORT AND EARLY SPRING COLLECTION, ORIGINALLY SCHEDULED FOR 10:30 A.M., HAS BEEN CANCELLED (OPENING --Wed., Sept. 9 - Pg. 6)		
Thursday August 27	PRESS PREVIEW OF GIVENCHY BOUTIQUE 11:30 A.M. Opening of a complete Givenchy Nouvelle Boutique. By invitation only. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
August 28	PARIS COUTURE PICTURE RELEASE DATE		
Friday August 28- August 30	INTERNATIONAL MEN'S FASHION WEEK Contact: Messe-und Ausstellungs-GmbH, P.O.Box 210760, 5 Cologne 21, Germany.	GERMAN TRADE FAIRS	COLOGNE, GERMANY
Sunday August 30- Sept. 2	SPRING-SUMMER SHOE FAIR Sponsored by American Footwear Manufacturers Assn; National Shoe Retailers Assn; Volume Footwear Retailers; New England Footwear Assn. Contact: Edward Launzel, Hotel New Yorker, 8th Ave. & 34th St., 594-7606.	NATIONAL SHOE FAIR	PALMER HOUSE; HILTON; SHERATON-BLACKSTONE HOTEL
Monday August 31	PRIVATE PARTY TO PREVIEW NEW STORE 7:00 P.M. Splendiferous will open a second store, located at the Plaza 400 Building. By invitation only. Contact: Chris Trotta, 628-2880.	SPLENDIFEROUS	1012 FIRST AVENUE 55TH AND 56TH STREET
Tuesday Sept. 1	INTERNATIONAL COUTURE REPORT 5:30 P.M. The Wool Bureau's International Couture Report on men's and women's fashions. Cocktails Presentation at 6:15 P.M. By invitation only. Contact: Skippy Stone; Press--Audrey Leeds, YU. 6-6222.	THE WOOL BUREAU, INC. (360 LEXINGTON AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Beginning Tuesday Sept. 1	RESORT AND EARLY SPRING COLLECTION Previews by appointment. Continuous beginning Sept. 8. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 1	RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: Judith Morrell, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Thursday Sept. 3	HOLIDAY AND RESORT COLLECTION 10:30 A.M. By reservation. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Sept. 6- Sept. 9	SCANDINAVIAN FASHION WEEK, BELLA CENTER, COPENHAGEN, DENMARK. Contact: Colvin, Kaplan, Ross, 22 West 48th Street, CI. 7-3300.		
Tuesday Sept. 8	OPENING OF RESORT COLLECTION 12:00 Noon Also, Wed., Sept. 16 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 8	OPENING OF RESORT COLLECTION 2:30 P.M. By reservation. Contact: PE. 6-6983.	H.O.B.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 8 3:00 P.M.	PREMIERE SHOWING: LANVIN COLLECTION Andrew Arkin premieres the Lanvin ready-to-wear collection, designed by Jules François Crahay.	LANVIN FOR ANDREW ARKIN By invitation only. Contact: WI. 7-5324.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Sept. 8 4:00 P.M.	OPENING OF RESORT COLLECTION By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Sept. 8	RESORT AND EARLY SPRING COLLECTIONS Continuous showings. Contact: WI. 7-5324.	ANDREW ARKIN; LOUIS FERAUD FOR ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Continuous by appointment. Contact: Betsy Klein, 736-1076.	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous showings. Contact: LO. 4-9194. Publ.: Betty Yarmon, TR. 9-7112.	A.S.COSTUMES BY MARIO FORTE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Designed by Frances Prisco. Continuous showings. Contact: LO. 4-9311.	TED BROWN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Continuous showings. By appointment. Contact: Rod Owens or Aileen Scotti, 213-627-5427 (L.A.).	ESTEVEZ FOR NEAL (719 S. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous showings. Contact: LO. 4-8190. Publ.: Betty Yarmon, TR. 9-7112.	FIFTH ADDITION BY VICKI ROCCONI	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Sept. 8	OPENING: HOLIDAY AND RESORT COLLECTION Continuous showings or by appointment. Contact: Marvin Rosen, 524-5093. Publicity: Stutman Associates, 247-2662.	RICHARD FRONTMAN	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Sept. 8- Sept. 18	RESORT COLLECTION IN NEW YORK By appointment. Contact: Dick Steiner or Walter Oppenheimer, 213-MA. 7-0806.	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM VICE PRESIDENTIAL SUITE
Beginning Tuesday Sept. 8	RESORT AND EARLY SPRING COLLECTION Continuous showings, by appointment. Contact: Jerry Brenner, 279-6250.	JENNIFER BY JEANNENE BOOHER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

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Beginning Tuesday Sept. 8	HOLIDAY AND EARLY SPRING COLLECTION Continuous showings of pastel knits and wool prints in dresses, coats, capas and pants suits. Contact: PE. 6-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION By appointment. Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT & HOLIDAY COLLECTION Designed by Jerry Marsch. Contact: Bernice Geller, 947-2055.	MARDI GRAS	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 8	OPENING: RESORT COLLECTION Continuous showings. Contact: 524-3818.	STAN HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: Susan Sheinman, 868-2880.	ANNEMARIE GARDIN FOR PAPILLON LTD.	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Designed by Terry Morton. Continuous showings. Contact: BR. 9-0952.	PARNES-FEINSTEIN, INC.; PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Sept. 8	RESORT COLLECTION: NORTH-SOUTH FASHIONS Daytime and evening fashions. Continuous by appointment. Contact: Mrs. Walker 974-0964. Public Relations: Margaret Hodge Co., 765-0653.	POSH BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Sept. 8	RESORT AND HOLIDAY COLLECTION Designed by Ole Borden. Continuous showings. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Sept. 8	OPENING: HOLIDAY AND RESORT COLLECTION By appointment. Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Dick Conrad or Ruth Winslow, 563-3036.	ROYAL LYNNE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous showings. Contact: LO. 4-9194. Publ.: Betty Yarmon, TR. 9-7112.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF CRUISE COLLECTION Continuous showings. (Complete collection opening Thursday, Sept. 24). Contact: Helen Feinstein, LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous showings. Contact: LO. 4-9194. Publ.: Betty Yarmon, TR. 9-7112.	STUDIO SIX BY FRANK ADAMS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

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Beginning Tuesday Sept. 8	OPENING: HOLIDAY AND RESORT COLLECTION Continuous showings, by appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Sept. 9 9:00 A.M. And 12:00 Noon	TWO SHOWINGS: PARIS COUTURE FASHIONS "The Paris Couture" Fall fashions at breakfast and luncheon shows. Co-chmn: Nina Hyde, fashion editor, Washington Daily News; Thomas N. Crater, fashion director, John Wanamaker, Philadelphia. Produced by Fashion Group import committee. Prices (breakfast)--\$10.00, members; \$20.00, guests; (luncheon)--\$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Wednesday Sept. 9 10:15 A.M.	PRESS PREVIEW: IMPORT FAIR "Espana '70" -- storewide salute to Spain, featuring ready-to-wear and home furnishings. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Sept. 9	12:00 Noon - THE FASHION GROUP IMPORT LUNCHEON (see above)		
Wednesday Sept. 9 3:00 P.M.	OPENING OF RESORT COLLECTION Also, Wed., Sept. 16 at 3:00. By reservation. Contact: LA. 4-3520.	TRAINA BOUTIQUE BY JUDITH WISTER	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Sept. 9 4:00 P.M.	RESORT, HOLIDAY, EARLY SPRING COLLECTION Also, Sept. 15 at 4:00. By reservation. Contact: 736-1351.	J.G.COUTURE BY ARTHUR DOUCETTE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday Sept. 9 5:30 P.M.	PRESS PARTY: NEW PERFUME Introduction of Prince Matchabelli's new perfume "Cachet." By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	STREET FLOOR
Beginning Wednesday Sept. 9	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Seymour Nemeroff, 594-0870.	JEREMY	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Wednesday Sept. 9	RESORT COLLECTIONS Ready-to-wear by Castillo, Lanvin, Laroche, Venet. By appointment. Contact: Liza Wanklyn, 755-7171.	PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 3RD FLOOR
Beginning Wednesday Sept. 9	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday Sept. 9	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Miss Matty, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 9- Sept. 17	HOLIDAY AND RESORT COLLECTION By appointment. Contact: Dolores Byers, 213-627-9154 (L.A.).	TRAVILLA (122 E. 7TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Thursday Sept. 10 9:00 A.M.	PREVIEW OF SPRING MENSWEAR By invitation only. Contact: Mildred Sears, 753-3606.	BILL BLASS FOR PEM	HOTEL PIERRE COTILLION ROOM

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Thursday Sept. 10 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION Also Sept. 15 and 17 at 10:00 A.M. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 10 10:30 A.M.	OPENING OF RESORT COLLECTION By reservation. Contact: Irene McParland, LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Sept. 10 12:00 Noon	CRUISE AND EARLY SPRING COLLECTION Also, Wed., Sept. 16 at 12:00 Noon. By reservation. Contact: Sharon Queeny or Geri Lasher, 594-3000.	MALCOLM CHARLES BY MORTON MYLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Sept. 10 1:00 P.M.	INTERNATIONAL MENSWEAR COLLECTION Showing of men's fashions from Belgium, Denmark, England, France, Holland, Israel, Italy, Spain, Sweden, West Germany, and the U.S. For press and customers. Publicity: Mark Klauser, OX. 5-4000, ext. 208.	OHRBACH'S	5TH FLOOR
Thursday Sept. 10 1:15 P.M.	RESORT AND HOLIDAY COLLECTION By reservation. Contact: Miss Fritzi, LO. 4-9115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Sept. 10 2:30 P.M.	PRESS PREVIEW: FUR COLLECTIONS Preview of Valentino-Ben Kahn fur collections for benefit of the American Cancer Society. By invitation only. Contact: BR. 9-0633. Publicity: Arnold Jurdem, 421-1461.	VALENTINO: BEN KAHN COUTURE	MARK HELLINGER THEATRE 237 WEST 51ST STREET
Thursday Sept. 10 2:30 P.M.	OPENING OF RESORT COLLECTION By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Sept. 10 4:00 P.M.	RESORT AND EARLY SPRING COLLECTION Also, Wed., Sept. 16 at 4:00. Contact: Rosalind Shoenthal, 594-0030.	MALCOLM STARR BY ELINOR SIMMONS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Thursday Sept. 10	OPENING OF RESORT COLLECTION By appointment until Oct. 1; thereafter continuous. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Sept. 14 10:30 A.M.	PRESS PREVIEW: FUR COLLECTION By invitation only. Contact: Dorothy Kay, 246-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON - STREET FLOOR
Monday Sept. 14 4:00 P.M.	RESORT AND EARLY SPRING COLLECTION Designed by Rizkallah. By reservation. Contact: Rosalind Shoenthal, 594-0030.	MALCOLM STARR INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday Sept. 14 6:00 P.M.	PRESS PREVIEW: FALL MENSWEAR International menswear for Fall, featuring The Tomorrow Shop. By invitation. Public Relations: Serge Obolensky Assoc., 1010 Third Ave., 421-8266.	ALEXANDER'S	PLACE TO BE ANNOUNCED
Sept. 15	10:00 A.M. - ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 15 11:00 A.M.	HOLIDAY AND RESORT COLLECTION Designed by Betsy Cann and Roger Robinson. By reservation. Contact: 524-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Sept. 15 11:30 A.M.	PRESS PREVIEW OF TIKTINER COLLECTION Press preview of French sportswear collection. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR COUNTRY CASUALS DEPT.
Tuesday Sept. 15 2:30 P.M.	OPENING: RESORT COLLECTION By appointment. Contact: Maria Finkel, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Sept. 15 4:00 P.M.	SWIMWEAR COLLECTION BY LUIS ESTEVEZ By invitation. Contact: Ted Easterling, 213-627-5376 (L.A.).	BEACHVILLE, U.S.A. (110 E. 9TH, L.A.)	PLACE TO BE ANNOUNCED (L.A.).
Sept. 15	4:00 P.M. - J.G. COUTURE, 530 Seventh Avenue, 30th floor, 736-1351.		
Tuesday Sept. 15 6:00 P.M.- 8:00 P.M.	PRESS PREVIEW OF FASHION III Macy's will preview a series of new fashion shops on their third floor. By invitation. Publicity: Ina Schell, OX. 5-4400, Ext. 2260.	MACY'S	3RD FLOOR
Beginning Tuesday Sept. 15	OPENING OF RESORT COLLECTION Showing of Resort fashions, including a group of knits. For appointment, contact: Ruth Shiller or Norma Wilk, 947-9677.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Sept. 15	HOLIDAY, RESORT, EARLY SPRING COLLECTION Continuous showings. Contact: Joe Melton, 565-6900.	JONNY HERBERT; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Sept. 16 10:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Contact: OX. 5-2900.	STJ BY MARSHALL KLUGMAN	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Sept. 16 11:30 A.M.	FUR SHOW FOR PRESS & CUSTOMERS By invitation only. Publicity: Joanne Creveling, CI. 7-1100, ext. 345.	HENRI BENDEL	PLACE TO BE ANNOUNCED
Sept. 16	12:00 Noon - MALCOLM CHARLES, 530 Seventh Avenue, 5th floor, 594-3000.		
Sept. 16	12:00 Noon - HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
Sept. 16	3:00 P.M. - TRAINA BOUTIQUE, 550 Seventh Avenue, 22nd floor, LA. 4-3520.		
Sept. 16	4:00 P.M. - MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030.		
Wednesday Sept. 16 4:30 P.M. Cocktails	HARDY AMIES, USA MEN'S WEAR COLLECTION Press preview of new designer shop, featuring Hardy Amies with his capsule presentation of Fall menswear and a special preview of trend ideas. By invitation only. Showing at 5:00 P.M. (Public shows on Thursday, Sept. 17 at 1:00, 3:00 and 5:00 P.M.) Contact: Tom Foster, Dorelle Associates, 730 Fifth Ave., JU. 2-9083.	WHITEHOUSE & HARDY	681 FIFTH AVENUE 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 17	10:00 A.M. - ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626		
Thursday Sept. 17 11:30 A.M.	PRESS PREVIEW OF BOUTIQUE FURS By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR MISS BERGDORF
Thursday Sept. 17 3:30 P.M.	PREVIEW OF FALL AND WINTER FURS For press and customers, by invitation only. Contact: 565-3870.	FEMINA FURS	330 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Sunday Sept. 20- Sept. 24	20TH NATIONAL PRESS WEEK IN CALIFORNIA Spring and Resort previews of swimwear, sportswear, dresses, couture and accessories. By invitation. (Buyers openings will begin Monday, Oct. 5). Contact: Marjorie Carne, 110 East 9th St., L.A., 213-627-1034.	CALIFORNIA FASHION CREATORS	SHERATON UNIVERSAL HOTEL LOS ANGELES, CALIFORNIA
Monday Sept. 21 11:00 A.M.	OPENING OF RESORT COLLECTION Also, Sept. 22 at 11:00 A.M. By reservation. Contact: WI. 7-4968.	B. H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Sept. 22 9:30 A.M.	FALL AND WINTER FUR COLLECTION Show at 10:00. By invitation only. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Sept. 22	11:00 A.M. - B. H. WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968		
Wednesday Sept. 23 9:00 A.M.	PRESS PREVIEW: SPRING 1971 MENSWEAR COLLECTION Show at 9:30. By invitation only. Contact: Helen Berkowitz, 563-4920.	JOHN WEITZ (40 WEST 55TH STREET)	HAMPSHIRE HOUSE THE COTTAGE
Wednesday Sept. 23 11:00 A.M.	OPENING: RESORT COLLECTION By appointment. (Note change of date). Contact: WI. 7-4968.	WRAGGE PREROGATIVE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Sept. 23 3:30 P.M. Cocktails	PRESS PREVIEW OF MENSWEAR COLLECTION Fall and Winter collection. Show at 4:00. For press and buyers, by invitation only. Contact: Oley Borris, 832-8550.	DIMITRI OF ITALY (42 EAST 57TH STREET)	HOTEL PLAZA TERRACE ROOM
Wednesday Sept. 23 3:30 P.M.	PREVIEW OF FUR COLLECTION Furs for Fall and Winter. By invitation. Contact: Joseph J. Davis, CI. 5-0322.	REISS & FABRIZIO (6 WEST 57TH STREET)	PLACE TO BE ANNOUNCED
Thursday Sept. 24 12:30 P.M. Luncheon	COUTURE COLLECTION AT LUNCHEON SHOW Fashion collection from Rome. Reservations (\$5.75): PL. 9-7010. Coordinator and commentator: Mary Alice Rice, PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA TERRACE ROOM
Thursday Sept. 24 2:30 P.M.	RESORT AND SPRING DRESS COLLECTION Preview for press and resident buyers of dresses and costumes. By invitation. Contact: Michele Abruzzo and Lynn Delgado, BR. 9-6560.	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 29 3:00 P.M.	PRESS PREVIEW: CUSTOM-ORDER FURS Preview for press of fur collection, designed by Emeric Partos. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR

1971

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